



Dear Potential Race Sponsor:

We are pleased to announce the 8th Annual Care2Cure HD-5K Run/Walk, and Kids "Fun Run" on October 21, 2017 held at Millbrook High School in Winchester, Virginia.

We are currently seeking sponsors for this fun family event. Proceeds will go to Huntington's Disease Society of America ([www.hdsa.org](http://www.hdsa.org)) to provide research, programs, and services.

HDSA's purpose:

- To promote and support research and medical efforts to eradicate Huntington's Disease.
- To assist people and families affected by Huntington's Disease to cope with the problems presented by the disease; and
- To educate the public and health professionals about Huntington's Disease.

This race will offer multiple options for participants, no matter what their abilities. **We anticipate well over 100 runners!** This race has its very own website [www.care2curehd5k.com](http://www.care2curehd5k.com) to help promote the event and its sponsors. We will also be doing some joint marketing with the Shenandoah Valley Runners, along with other local races to help spread the word about these fun race opportunities in our community. The description of sponsorship levels for the Care2Cure HD-5K event is enclosed, but range from a Platinum Sponsorship for \$800 to the Bronze Sponsorship for \$100. Each level comes with a list of benefits.

If you decide to go with a sponsorship level that requires logo artwork, please send the artwork electronically by **September 24, 2017** to be included. Artwork can be sent to [care2curehd5k@hotmail.com](mailto:care2curehd5k@hotmail.com). If you have any questions or have any issues with sending the artwork, please don't hesitate to call 540-533-0152.

You can also help us by spreading the word about the race, walk and fun-run. Pre-registration is available from the website, [www.care2curehd5k.com](http://www.care2curehd5k.com), or participants may mail their registration to Care2Cure HD-5K, 12352 Harvey Rd, Clear Spring, MD 21722. Registration will also be open the morning of the race between 7:30 and 8:45am on site. The races will begin at 9am and the walkers will head out following the runners. The children's "fun run" will begin once all runners/walkers have returned. All children will receive a prize. Registration is \$15 for the 5K run/walk. The children's fun-run is \$5.

Thank you for your support! Please fill out the enclosed form so we can provide you with the quantity of registrations and sizes of T-shirts you wish to have. Checks can be made out to HDSA and mailed to Care2Cure HD-5K, 12352 Harvey Rd, Clear Spring, MD 21722.

Sincerely,

The Race Committee

## SPONSORSHIPS AVAILABLE IN 2017

### PLATINUM SPONSOR: \$800

This level of sponsorship includes:

- Your logo will be placed at the top of our sponsor page on the new website.
- Your logo will be placed at the top back of the race t-shirt.
- Your logo will be placed at the top of our sponsor list on all flyers.
- Your logo will be placed on “Start/Finish Line” banner.
- Your logo will be placed in the SVR quarterly newsletter that gets mailed to its 250+ members.
- Race entry fees and t-shirts for up to five staff and/or family members.

### GOLD SPONSOR: \$400

This level of sponsorship includes:

- Your name/logo will be placed in large print above the Silver Sponsors on the sponsor page of the website.
- Your logo/name on the back of the race t-shirt above the Silver Sponsors.
- Your logo/name printed on all flyers above Silver Sponsors.
- Your name will be listed in the SVR quarterly newsletter that gets mailed to its 250+ members.
- Race entry fees and t-shirts for up to three staff and/or family members.

### SILVER SPONSOR: \$200

This level of sponsorship includes:

- Your business name printed in medium print above the Bronze Sponsors on the sponsor page of the website.
- Your business name on the back of the race t-shirt above the Bronze Sponsors.
- Your business name printed on all flyers above Bronze Sponsors.
- Your name will be listed in the SVR quarterly newsletter that gets mailed to its 250+ members.
- Race entry fees and t-shirts for up to two staff and/or family members.

### BRONZE SPONSOR: \$100

This level of sponsorship includes:

- Your business name printed below the Silver Sponsors on the sponsor page of the website.
- Your business name printed on the lower back of the race t-shirt.
- Your business name printed on all flyers below Silver Sponsors.
- Your name will be listed in the SVR quarterly newsletter that gets mailed to its 250+ members.
- You are provided with one race entry fee and a t-shirt.



## RACE SPONSOR INFORMATION

I wish to become a sponsor for the Care2Cure HD-5K Run, Walk, and Kids Fun Run at the following level.

- Platinum (\$800)
- Gold (\$400)
- Silver (\$200)
- Bronze (\$100)

Return this form and your sponsorship donation to:

Care2Cure HD-5K c/o Bryan English  
 12352 Harvey Rd  
 Clear Spring, MD 21722

Any question regarding sponsorship details can be directed to Bryan English at 540-533-0152 or Vernon Heavner at 540-327-4331.

### RACE SPONSOR INFORMATION

COMPANY/INDIVIDUAL'S NAME:	
CONTACT NAME:	CONTACT PHONE NUMBER:
ADDRESS:	
CITY/STATE/ZIP:	
EMAIL:	
# PEOPLE WILL REPRESENT MY COMPANY AT THE RACE: _____	
PLEASE PROVIDE T-SHIRT OF THE FOLLOWING SIZES: Platinum sponsors receive five (5) shirts, Gold receive three (3) shirts, Silver receive two (2) shirts, Bronze receive one (1) shirt.	
ADULT SMALL _____	ADULT MEDIUM _____ ADULT LARGE _____ ADULT X-LARGE _____
I HAVE ENCLOSED A CHECK IN THE AMOUNT OF: _____ Please make check payable to HDSA.	